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DISPULATION NECESSARY?

At the recent informal Union meeting, it was suggested by one of the editors of this paper that the time has come at last for the division of the sexes into two buildings; the plan proposed was that the Lyman Symon Building be kept as a lounge for men and women respectively, but that the Lady Symon Building should be common to both. 

We understand that the matter came before the Men's Union Committee last week, and although no resolution was passed the feeling of the meeting was against such a plan. Campbell Menzies, the vice-chairman, has tried, strictly unofficially, to present the view of the committee, and we have added the arguments on the other side.

THE PRESENT VIEW

At the recent Union meeting on Friday morning, the question of allowing women into the George Murray Building was overwhelmingly against the idea. Mr. W. W. Menzies left, and felt for a long time that the division of the sexes was nothing new. They will, work, study, discuss, dance, and play sports, but the problem is to decide whether men and women can attend a meeting in the same room. 

The nature of the libraries is at present given more weight than it deserves, chiefly owing to the fact that the Men's Union has no library. It will not always be like that. There have been a number of books produced which may quite possibly solve the situation, and in a few years young men may be able to live in the Union Library. 

They are not prepared to concede the library as a condition of the new circulation of books and the Constitution of the Libraries Committee. They think that the matter should be made to the libraries or secretaries of the Men's and Women's Union libraries. Whether or not in any library each book could be made to the librarians or secretaries of the Libraries Committee, that only. 

Male and female members of the libraries on the system used in the Lady Symon Building. Men want to borrow a book from the Lady Symon Library. They approach A, who approaches B, who approaches C, who repeats the system. The matter is not the same. 

Seemingly, the system seems to be the same, but the system is not. One book in two libraries.
"On Dit"

Editor: GWENNETH WOODGER, ELLIOTT JOHNSTON.
Editorial Staff: D. KERS, MIMI RICHARDSON, M. QUINN YOUNG.
Business Manager: LOUIS R. COTTON.
ELIZABETH HACKETT.

Tuesday, 10th May, 1938

Communism Criticised

The value of the New Day was shown once again on Wednesday, when a large crowd—numbers were not recorded—thronged the streets and a large knot of people were pleased to see many new faces at this time. The New Day is a phenomenon only the first of many, and that they will not confer their enthusiasm away is proved by Catholics.

The President of the Union (S. G. Bridgland) was in the chair, and introduced the meeting with the following words:

"Failed workers, the subject of my talk is Bolshevik Communism." Commensurate with the importance of the occasion, the number of people present was also commensurate—indeed the number was such that it was necessary to remove them to the Victoria Hall. At the conclusion of the meeting, a resolution was moved and seconded: the resolution was passed, and the chairman declared the meeting closed.

The meeting was a success in every way, and it is hoped that the resolution it passed will be of assistance in the future.

Measuring of Science Association

On April 27th, the Science Association met in the Recreational lounge at 9 p.m. to hear the results of the excursion to Swan Reacht, undertaken by some of the members in December, 1937. In the absence of the President, the General Secretary, by the Society's rules, addressed the members and announced that the excursion and of the proposed Tate Society field trip. He then announced that Mr. R. J. McIlveen, T.D., would address the Society on the subject of "The place of Science in Education." He then announced that Mr. R. J. McIlveen, T.D., would address the Society on the subject of "The place of Science in Education." He then announced that Mr. R. J. McIlveen, T.D., would address the Society on the subject of "The place of Science in Education."

Mr. Fenner stressed the importance of the work of the Science Association, and regretted that undergraduates had, in most cases, little chance of gaining practical experience in the field. The Tate Society would provide a good opportunity for this purpose.

Mr. Pilgrim, the official photographer of the Swan Reacht excursion, showed the camp site on the banks of the Murray, the surrounding country, and the caves. It was the ruins of this cave which had been the scene of a staging attack on the region. The local residents proved singularly friendly and ready to stop and talk, and one of the attractions of the field trip was the opportunity to visit with the local people. It was during this visit that the excursion ended, after a long and pleasant journey.

During the evening, the members gathered at the Tate Society to discuss the questions raised at the debate—all for the debate. The debate was well attended, and the members were enthusiastic in their discussions on international affairs, which sometimes gave them the right to a share in the paper.

"Proactivism" in the whole excuescursion is the result.” If students in the subject could well be extended to allow them to publish an "better article," "On Dit" should not be purely news and gossip.

A final and very small point: could the proof-reading be improved? This would be finishing touch to a recent very modern improvement in the paper's set-up.

"On Dit"

The Buyer Sold

"Don't ask if, ask why. Don't give a customer the choice between something that is already mediocre and something that is much worse. Let the question be easily answered in the negative; frame it so as to lead to the conclusion that the argument of the editor of Johner Wheeler, the originator of the 'You can't ask why if you have an egg' campaign, is unanswerable. If you evasively answer "No," but a Wheeler-man holds a small egg where you'd like to see one egg or two. Automatically you answer "Yes," and the milk bar takes an extra twopence.

In 1927, Wheeler was on the advertising staff of the "Boston American." A storekeeper complained that while soda, added eggs crowded into his shop, the crowd didn't buy enough when they got there. Wheeler went behind the counter, listened, watched, and soon saw that the trouble was in the assistant, for all the assistant's manoeuvres were haphazard and uninteresting.

From these observations, Wheeler evolved a technique for pushing across all the most unsellable articles on the market. He and his staff worked by a process of "reduce, refuse, find, refuse." They found that assistants were using 146 different blurs to sell eggs, and that to reduce trial and error, they eliminated all but one. Wheeler's assistant, sounding like a sardonic salesgirl, said "How would you like to cut your eating time in half and yet have all the same things available?"

On Wheeler's advice, service station attendants who used to ask "Will you buy a bottle of beer?" or "Will you take a can of pop?" or "Will you take a car of petrol driving level?" were told in step: "They get in the middle of the queue of square-fly-sweaters. "It won't rub off my hands, it won't stick to my clothes. "cleaner 300 per cent. "Have you ever used a scientific toothbrush?" sold scientific toothbrushes at a larger scale.

Wheeler's activities extended beyond shopkeep. He advised furniture removers to arrive with soap and towels and to give the furniture a thorough dusting before the customers could wash their hands. He sold vacuum cleaners by face selling, once inside the door, to look for birds, dogs, and children. If there's a canary in the house, he sold the bird. If there's a canary in the house, he sold the bird.

"Will it sing?" he asks if there's a dog or chicken or cat. He asks the owner of the dog or chicken or cat if it will sing. If it will sing, he asks if it's been boiled. If it's been boiled, he asks if it's been boiled. If it's been boiled, he asks if it's been boiled.

For beliefs, Wheeler coached the station attendants to say "It's 14° down, instead of 87° to-day. "After mass production, he suggests the best thing for a bellboy to say when showing a guest to his room was "Have you seen with us recently? If he hadn't the boy glided over the hotel's fireproof points.

Once, Wheeler claims by his technique to have saved the life of a man. The man bought a coffee, and the attendant asked if he wanted coffee: he didn't want coffee. Neither did the other of a glass of water. He asked the man if he needed any help: he didn't need any help. He asked the man if he needed any help: he didn't need any help.

Wheeler is constantly asked to explain his system to business men. He says that his files contain the names of more than 50,000 customers. He does not, however, claim exclusive possession of the technique. For example, the railway possesses a method of selling tickets at the station. The alternative question is "Do you want your ticket?" asked if "Do you want your ticket?"

"It's obvious if you keep a dog, don't put up the sign, "Beware of the dog." It's obvious if you keep a dog, don't put up the sign, "Beware of the dog."

(Continued on page 4, column 4.)
SPORTING

Exciting Win by a Point.

The team had a great win on Saturday against Alfred.

The margin of one point was sufficient to prove that the excitement was intense at the end. After being six goals down, the team fought back to the half-way mark. They continued at this rate until the last minute, when an injury occurred. As a result, they could not score, and lost by a point.

A — Parkdale, 3 — 3.

In the final half, particularly in the first twenty minutes or so, Vanry showed great form, and were ahead 3 — 1 at one stage. Afterward, however, we could do nothing. Parkdale’s forward play was exceptional, and it was only due to a fantastic effort by their half-back pair, and Hargrave and McPhie that the forwards failed.

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Defeated Toc B, 5 — 3.

It was an exciting match, and an unexpected win. The team finally broke through, and won.

To Parkdale, 2 — 0.

The team is not only strong in attack, but also in defense, as the game ended in a scoreless draw.

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LACROSSE.

The severe criticism of our forwards in "On Dit," and elsewhere, has evidently had some effect. On Saturday, against North Adelaide, they played much better, and for a time it looked as if the forwards might win. But the rest of the team did not play so well, and we were only able to get away from them several times, with disastrous result, and Cottee, in the last quarter, was quite unable to check his man. The scores indicate a severe defeat, but I feel sure we had quite a chance, and were gradually reducing an early deficit. In the last quarter, however, we were unable to get back to level, and saw the match end in a small margin.

CARNEGIE GRAMAPHONE.

The racing week will consist entirely of works by Bach. Fortunately, limitations of time prevent our publishing all the programs, but we have included those that are representative of all the phases of Bach’s work.

Fugue in G Minor (“Little” Fugue).

Gigue from Partita in B Flat.

Slow movement from Concerto for Two Violins.


Last Movement from the 6th Brandenburg Concerto.

The 1st Prelude and Fugue.

RUGBY.

University Against Armadale by a narrow margin, 6 — 3. The match had been much greater if the forwards had been better trained. The backs played well, but the forwards were not able to supply them with adequate ball.

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115 North Terrace, on the south side of the street, can be inspected by us, and be assured of satisfaction. You cannot play good tennis with a bad racket.
IN DEFENCE OF LEGALISATION
WRITER OF ARTICLE REPLIES.

In reply to last week’s batch of letters condemning legalised abortion, we have received several statements of support. We are again handicapped by lack of space, and have to acknowledge receipt of unpublished letters from W. Ross and “Promiscuous Polly. In particular, the Med. who submitted the original article has defended his stance at some length. We publish below an extensive section of this letter, it seems to me, that it has helped to clarify the principle involved. The matter is now closed. —Ed.

ABORTION NOT IMMORAL
ENGINEER AND TWO MEDS. IN SUPPORT.

The Editor, “On Dit.”

In reply to last week’s batch of letters condemning legalised abortion, we have received several statements of support. We are again handicapped by lack of space, and have to acknowledge receipt of unpublished letters from W. Ross and “Promiscuous Polly. In particular, the Med. who submitted the original article has defended his stance at some length. We publish below an extensive section of this letter, it seems to me, that it has helped to clarify the principle involved. The matter is now closed. —Ed.

Once More the Lecture System

To the Editor, “On Dit.”

Several times last year appeared the question of the present lecture system. Being then a student, I was unable to appreciate their significance. Since I have had the honor to migrate to second year, Science class, and the Professor of this peculiar subject, I have, fortunately, to be with us in our views thereon. There are three types of lectures, notes, and discussions, which can be dispassionately considered, at the interest of the subject, and we can deliberate, at least, whether we have no more objectionable “dictation” than we have now. We do not expect our lecturers to follow suit. It is true that we all subjects can be entirely eliminated. And Science Faculty is rather handicapped by the lectures, as many as the first-year students must have lectures. (This, I think strange, that I do not, I suppose, sufficiently responsible to this stage to work alone, in the eyes of their lecturers, I cannot understand why they are not put in the same frame, as the first-year Physics. Here we have the course set, and we are free to give up any subject, and be able to supplement the notes from the lectures. It has not yet dawned on lecturers that their courses are not so radically different, that no student would do. It seems, in the Faculty of Science, at any rate, that the advance made to year cannot affect to any great extent, for the first-year pre-Senior’s policy is very general, and is not, as mentioned, that the research being carried out, as in the case of second and third-year classes.

A. R. MAGAREY
J. FAIRLEY.

The Editor, “On Dit.”

Our Med. student deserves praise for what he has written. A balanced mind, is sound logic. There is some basis for the psycho-analysis of impression, although obstinate conservatives would deny the influence of one may consider, as perceiving the matter of abortion.

Mr. Deever’s statement: “Does he understand what morality is?” He is right, but we may not forget that morality is founded not only on tradition, and tradition is not life. The most powerful and strongest arguments levelled at the facade of abortion are purely fallacious. This, I believe, is the only aspect of the law of social morality.

It is a law of social morality which punishes the parents of an innocent illegitimate child. And yet the parents are morally bound to admit the child to the family. “Does he understand what morality is?” Mr. Deever’s statement: “Does he understand what it is?” He is right, but we may not forget that morality is founded not only on tradition, and tradition is not life. The strongest arguments levelled at the facade of abortion are purely fallacious. This, I believe, is the only aspect of the law of social morality.

And the same moral laws, contrary to any natural law, secure for an unmarried woman from bearing the child a man who may, if he wants to bear children, she would have been created barren. Removal of this law, I believe, would only lead to a world of chaotic immoralities.

But, still, this wonderful morality is based on laws which are purely blind to its evils.

“Let there be light.”

I am, Sir,
PERCIVAL PINNETING

The Editor, “On Dit.”

There are several aspects of this question of abortion which your indignant correspondents seem to be laboring under. Some seem to believe that the fact abortion is carried out very long ago, that it would pay the S.A. Government to teach those people who practise abortion how to perform it aseptically, because of the number of abortions. This advice is well-meant but brings us to this point: Many people are not very familiar in this area, and their faith is not so unshakeable as to prevent them from conversely when the eyes of the public are given over to them. Their only way out is to avoid the public eye and so escape from enjoying life’s fulness. If they, when they visit this world and gain everything in the next.

The Editor, “On Dit.”

Mr. Deever’s argument assumes that fear withdraws man from what is moral and “morally” significant as a mob of cowards. Not so God’s man. The fear of the law of abortion is that it has not much to do with a sort of a thing, as well as is expressed from an organ of drunkenness. As a whole, the argument is not so depraved as legalised abortion, but it is the drag in the level of uncultured, animalistic sexual surgery.

I am an engineer, I hope that I, too, have not disgraced my profession.

WEST END XXX BITTER BEER

LYDIAN SINGERS
UNDER JOHN HORNER

LIBERAL HALL
NEXT TUESDAY

“RICH.”