# PLANNING FOR HOLISTIC SUSTAINABILITY:

A Study of the 'Process' in Kerala (India) and Sweden

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#### **ABSTRACT**

Numerous attempts have been undertaken to deliver a common understanding of the concept of sustainability. Most of these attempts however, have remained contested and ineffective. Weak conceptualisation has also affected the process of operationalisation of sustainability. This thesis addresses the above issues by firstly, interpreting sustainability and its underlying principles from a perspective that draws together social, economic, environmental, cultural, and institutional conditions and cross-linkages. Secondly, and more importantly, the research focuses on 'how' to operationalise sustainability across different regions. In doing so, the research acknowledges the significance of planning pathways in the process of achieving sustainability.

The research has been conducted using two case studies that critically examine the effectiveness of contemporary sustainability planning processes in Kerala (India) and Sweden. A total of 42 in-depth interviews, three focus group discussions and several participant observations have contributed to primary data collection for the two case studies. The research has developed a set of 'substantive' and 'process' criteria based on which planning efficacy in Kerala and Sweden has been evaluated.

By focusing on the 'how' and 'why' rather than the 'what' aspects of the sustainability problematique, the research findings contribute new knowledge that reduces the chasm between theory and practice with regard to operationalising holistic sustainability. The research also demonstrates that despite significant differences between social, economic and environmental settings, planning for sustainability in both Kerala and Sweden largely exhibits similar behavioural patterns. For instance, both regions suggest the importance of public participation and community engagement in achieving sustainability while planning process in both cases suffer from lack of integration between different components, issues and discourses and weak mechanisms of plan evaluation and feedback generation. The research thus argues that the division of the world into the developing South and the developed North does not affect the process of operationalising sustainability in any significant way. Finally, the thesis highlights implications of sustainability planning on policymaking and identifies priorities for governance that better reflect the complexity underlying sustainability operationalisation.

**DECLARATION** 

This thesis contains no material which has been accepted for the award of any other degree or

diploma in any university or other tertiary institution and, to the best of my knowledge and

belief, contains no material previously published or written by another person, except where

due reference has been made in the text.

I give consent to this copy of my thesis, when deposited in the University Library, being made

available for loan and photocopying.

Vigya Sharma September 2008

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To Mummy and Papa for their unconditional love and support

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#### **ACRONYMS**

ADS Area Development Society

AUD Australian Dollar

BEST BioEthanol for Sustainable Transport

CBSS Council of the Baltic Sea States

CDS Centre for Development Studies

CDS Community Development Society

CIC Curitiba Industrial City

CO<sub>2</sub> Carbon dioxide

CPI(M) The Communist Party of India (Marxist)

CSD Commission on Sustainable Development

ENAR European Network Against Racism

EU European Union

FG Focus Group

GASB – SEA Governmental Accounting Standards Board – Service Efforts and

Accomplishments

GDP Gross Domestic Product

GEM Gender Empowerment Measure

IBGE The Brazilian Institute of Geography and Statistics

ICIDI Independent Commission on International Development Issues

ICLEI International Council for Local Environmental Initiatives

IPPUC Institute for Research and Urban Planning

ISOE Institute for Social-Ecological Research

IT Information Technology

IUCN International Union for Conservation of Nature and Natural Resources

KCSS Kerala Civil Society Stakeholder

KGR Kerala Government Representative

KSCTE Kerala State Council for Science, Technology and Environment

KSPB Kerala State Planning Board

KSRTC Kerala State Road Transport Corporation

KSSP Kerala Sastra Sahitya Parishad

KTH Kungl Tekniska Hogskolan

KWh/m<sup>2</sup> Kilo Watt Hour/ metre square

LIP Local Investment Programme

LSGI Local Self Government Institution

LUZ Larger Urban Zone

Mk EL Environmental Class – Electric

MTV Music Television

NG Neighbourhood Group

NIER National Institute of Economic Research

ODA Official Development Assistance

OECD Organisation for Economic Co-operation and Development

PIA The Infant and Adolescent Environmental Education Programme

PPC People's Plan Campaign

RMC Metropolitan Region of Curitiba

SCSS Sweden Civil Society Stakeholder

SDP Social Democratic Party

SGR Sweden Government Representative

Sida Swedish International Development Agency

SUV Sports Utility Vehicle

TLC Total Literacy Campaign

UN United Nations

UNCED United Nations Conference on Environment and Development

UNCHE United Nations Conference on the Human Environment

UNEP United Nations Environment Programme

UNESCO United Nations Educational, Scientific and Cultural Organisation

USA United States of America

USP Unique Selling Point

WCED World Commission on Environment and Development

WCS World Conservation Strategy

WSSD World Summit on Sustainable Development

WWF World Wildlife Fund/ World Wide Fund For Nature

### **GLOSSARY**

*Gram Sabha* – Literally, Gram means a village and Sabha, a meeting. Gram Sabha is therefore, a meeting of the village members to collectively plan for the development of the village at a local level. The Indian Constitution defines a *Gram Sabha* as a body consisting of persons registered in the electoral rolls of a village to elect a local government council called the *Panchayat*.

Favelas – Squatter settlements or slums in Brazil

Regeringskansliet – Sweden's government offices

Riksdag – The Swedish Parliament

Rs. - Indian Rupee

Sek - Swedish Kronor

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