ECONOMIC OUTLOOK

REVIEW BY DR. HEATON

Better Meat Grading Urged

By better quality and grading, especially in the meat industry, better packing and improved handling, and generally improving the standard of meat than by preference is how Dr. Heaton would like to see the standards of the overseas markets. Grade of product is, he says, the key to any of the world's meat markets. But if the size of the world's meat markets is to be increased, the quality and grading of the meat will have to improve. This is what Dr. Heaton says in his paper "The Australian Meat Export Trade," which he delivered at the annual meeting of the Australian Meat Exporters' Association last night.

Dr. Heaton says, determined by two factors—the condition of the beef money received at the cattle stations and the sheep farmers' willingness to supply the market. If the cattle stations are not being paid a fair price for their produce, or if the sheep farmers are not being paid a fair price for their meat, it will be difficult to increase the amount of meat being exported.

INFLUENCE OF TRUSTS.

Other general factors influence Australia's meat exports. These factors may not be as immediately apparent as the quality of the meat, but they can have a significant impact on the market. Some of these factors include:

- Exchange rates
- Tariffs and quotas
- Government regulations
- Weather conditions
- Competition from other countries

All these factors affect the price and availability of beef. If the prices are too high, it may be difficult to export meat. If the prices are too low, it may be difficult for farmers to make a profit.

DRY MILLING AND PROCESSING.

Another important factor is the efficiency of the dry milling and processing industry. If the plants are not modern and efficient, it can be difficult to export meat. If the plants are too old, it can be difficult to meet the quality standards set by foreign buyers.

In summary, Dr. Heaton believes that the meat industry can increase its exports by improving the quality and grading of the meat, improving the efficiency of the dry milling and processing industry, and working closely with the government to remove any barriers to trade.

THE UNIVERSITY OF ADELAIDE.

A meeting of the council of the University of Adelaide was held on Thursday, June 30, at the University Chambers. The following officers were elected: Vice-Chancellor, Sir, R. A. H. Tomlinson; Vice-Chancellor, Sir, J. B. H. Elphinstone; President, Mr. J. B. H. Elphinstone; Vice-President, Mr. G. W. Mason; Treasurer, Mr. W. J. Macfarlane; Secretary, Mr. W. J. Macfarlane; and Registrar, Mr. W. J. Macfarlane.

The following are the dates fixed for the examination periods:

- First period: August 1, to August 11
- Second period: August 12, to August 22
- Third period: August 23, to August 31
- Fourth period: September 1, to September 11

The University also announced the appointment of a new professor of agriculture, Dr. H. A. Duncan, who will take up his duties on September 1.

PLANT PATHOLOGY.

LECTURE: "INFORMATIVE TOUR"

Mr. Geoffrey Samuel, lecturer in agricultural pathology at the University of Adelaide, under the "Wise" bouquet, has reported to the students of the school that he has been touring the United States during the past three months. The report ("slightly abbreviated") was: "I arrived in New York at 11 o'clock on Saturday, May 30. During my stay in New York, I had the pleasure of meeting many of my old friends and colleagues. I spent two days in New York, and then proceeded to Washington, D.C., to attend the meetings of the American Society of Plant Pathologists. The tour continued to the west coast, where I visited several universities and research institutions. The tour ended on June 30 in San Francisco, and I returned to Australia via Los Angeles and San Diego.

The tour was an informative one, and I hope to use the information gained during the tour to improve my teaching and research.

Students of the University's Department of Agriculture were also present, and they were able to ask questions and discuss their work with the visiting lecturer. The students were very interested in the tour, and several of them expressed a desire to visit the United States in the future.

The University of Adelaide has a strong tradition of international cooperation, and I am sure that the students will benefit from the tour in future years.

From both sides. He had been a scholar at Oxford, a fellow at Cambridge, and a professor at the University of Chicago. He had also been a member of the Royal Society, and a fellow of the American Academy of Arts and Sciences. He had travelled extensively, and had written many articles and books on the subject of plant pathology.