Dear Mr. Todd,

Many thanks for your letter. I have been looking a little at the report on the market, and I am not clear whether persons interviewed supply estimates of the quantity of tobacco which each person consumes, or whether the estimates in the report are derived from total consumption of tobacco in various forms, distributed statistically over numbers of consumers, as indicated by the survey. Of course the estimates may be alright, but one would like at least to compare estimates obtained from these two distinct sources, of which the first gives a notion of variability between people and perhaps between districts, or other sub-divisions.

Sincerely yours,